

THE GREAT INDOORS CONFERENCE

CELEBRATING THE BEST
— INTERIOR DESIGN
— WORLDWIDE

Friday 16 November 2007 +
Saturday 17 November 2007
Maastricht, The Netherlands

AWARD CONFERENCE WORKSHOPS

BRANDED BY SPACE

The design of interiors is probably the most vital design discipline. The first The Great Indoors Conference 'Branded by Space' will focus on the role of interior design as a producer of identities, not only for specific interiors as hotels, offices and restaurants, but also for the public domain as in urban planning. The Great Indoors Conference offers both designers and their clients a unique opportunity to share the visions and experience of some of the world's talented designers. Not only through its speakers and presentations of nominees, but also through its format: a three-dimensional magazine, giving the possibility to read, to skip, to browse, to reflect and to become part of a truly memorable event!

Speakers amongst others:

Mark Wigley
(Dean, Columbia University, New York and editor of Volume magazine)

Lidewij Edelkoort
(Director Trend Union and Design Academy Eindhoven)

Hella Jongerius
(Designer JongeriusLab, Rotterdam)

Fabio Novembre
(Architect and Designer, Milan)

Guus Beumer
(Fashion, design and art critic)

Robert Thiemann
(Editor in Chief FRAME magazine)

For the full programme and other speakers visit:

www.the-great-indoors.com

Fee:
Full registration (Friday + Saturday): 595 Euro
Registration (Saturday only): 495 Euro (Students 175 Euro)
Early bird special: register before 1 October 2007 and get a 50 Euro discount (25 Euro for students)

How to register:
For details on how to register, visit www.the-great-indoors.com

THE GREAT INDOORS 2007

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The Great Indoors is a new, biennial, international interior design award.

Interior design – currently the most vital field of the design profession – combines the disciplines of fashion, architecture and product design. By signalling the best interior design worldwide, The Great Indoors AWARD wishes to celebrate the best-realized projects biennially, thus raising the quality of interior design. The Great Indoors CONFERENCE aims to contribute to the international discourse on and growing importance of interior design. In addition, The Great Indoors WORKSHOPS intend to give a positive impulse to design education and to the positions of both designers and clients within interior design.

Initiators of The Great Indoors are Frame magazine; Marres, centre for contemporary culture (Maastricht, NL); and the Netherlands Architecture Institute Maastricht (Maastricht, NL).

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Generous support for award, conference and workshops is being provided by the province of Limburg and the city of Maastricht.

provincie limburg

Gemeente Maastricht